

LEVELS OF EVENT SPONSORSHIP

GOALKEEPER \$500+

- Booth on the beach & access to the hospitality tent
- One onsite signage opportunity & DJ promotions
- Name/logo on tournament flyers
- Two 1-day unlimited ride wristbands for the Beach Boardwalk
- Logo/link on the website
- Business card in event program & insert in team packet

SWEEPER \$1,000+ (All of the above, plus)

- Name/logo on tournament t-shirt
- One additional onsite signage opportunity (2 total)
- Two additional wristbands (4 total)
- Quarter page ad in event program

CENTER \$2,500+ (All of the above, plus)

- Upgraded booth location
- Name in all print advertising (150,000 circ.)
- Two additional onsite signage opportunities (4 total)
- Two additional wristbands (6 total)
- Priority logo/link on the home page of the website
- Half page ad in event program

STRIKER \$5,000+ (All of the above, plus)

- Name in all press releases & media coverage
- Complimentary corporate team entry
- Two additional onsite signage opportunities (6 total)
- Two additional wristbands (8 total)
- Logo/link on ALL tournament website pages
- Full page ad in event program & product in team packet

CAPTAIN \$7,500+ (All of the above, plus)

- Two additional onsite signage opportunities (8 total)
- Two additional wristbands (10 total)
- Priority logo/link on ALL tournament website pages
- Full page, inside cover ad in event program

MVP \$10,000+ (All of the above, plus)

- Name/logo printed on the team packets
- Vehicle display at the event in the prime lawn area
- Two additional onsite signage opportunities (10 total)
- Full page, back cover ad in event program

ADVERTISING OPPORTUNITIES

- **EVENT PROGRAM ADS**
Distributed to all players, team managers, & volunteers – over 2,000 printed in full color & used throughout the tournament
- **T-SHIRTS**
Over 1,000 sold prior to & during the event
- **ONSITE SIGNAGE:**
 - **FIELD SIGNS** – All 10 sand soccer fields have highly visible field identifiers (3'x6'): half the space is used for the field number, half is used for the ad
 - **BANNERS** – Hung on the presentation stage, DJ booth, & by entrances
 - **DOUBLE-SIDED SIGNS** – Fastened to stakes & placed in strategic positions
- **BOOTH ON THE BEACH**
A 10'x10' canopy in the middle of the action. Products (including food/drink) cannot be sold; promotional materials/souvenirs can be distributed
- **TEAM PACKETS**
Distributed to all teams – add a promotional insert or souvenir item
- **CUSTOMIZED MERCHANDISE**
Customize an item with your logo for the players (e.g. water bottles, snack bars, hats, etc.)

PRICING OPTIONS

EVENT PROGRAM AD	SIZE	PRICE
<input type="checkbox"/> BUSINESS CARD	2 1/2" x 3 3/4"	\$ 100
<input type="checkbox"/> QUARTER PAGE	5" x 3 3/4"	\$ 175
<input type="checkbox"/> HALF PAGE	5" x 7 1/2"	\$ 300
<input type="checkbox"/> FULL PAGE	10" x 7 1/2"	\$ 450

T-SHIRTS	SIZE	PRICE
<input type="checkbox"/> NAME LISTED	1" x 3"	\$ 300
<input type="checkbox"/> LOGO	2" x 3"	\$ 500

ON-SITE SIGNS	SIZE	PRICE
<input type="checkbox"/> ONE FIELD SIGN	3' x 3'	\$ 400
<input type="checkbox"/> ALL FIELD SIGNS (10)	3' x 3'	\$ 3,000
<input type="checkbox"/> DOUBLE-SIDED SIGNS	3' x 3'	\$300
<input type="checkbox"/> BANNERS	VARIOUS	\$400-\$600

CUSTOMIZED MERCHANDISE

Contact us for these special opportunities!



BEACH BOARDWALK



COMMUNITY EVENT



UNDERPRIVILEGED YOUTH



POSITIVE EXPERIENCE



HEAT OF THE SUMMER



2009 SPONSORSHIP FORM

LEVELS OF EVENT SPONSORSHIP:

- GOALKEEPER \$500+
- SWEEPER \$1,000+
- CENTER \$2,500+
- STRIKER \$5,000+
- CAPTAIN \$7,500+
- MVP \$10,000+

COMPANY NAME: _____

CONTACT PERSON: _____

TITLE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ FAX: (____) _____

EMAIL ADDRESS: _____

WEBSITE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

PLEASE MAIL YOUR CHECK (PAYABLE TO "US SOCCER INTERNATIONAL"), SPONSORSHIP FORM, AND CAMERA-READY ADVERTISEMENT NO LATER THAN MAY 20TH TO:

SANTA CRUZ BEACH SOCCER CHAMPIONSHIPS
 P.O. Box 330180
 SAN FRANCISCO, CA 94133
 (415) 342-5851
 INFO@BEACHSOCCERCHAMPIONSHIPS.COM



Originating on the beautiful beaches of Brazil, beach soccer has quickly become an international phenomenon. The passion and excitement felt throughout the world will explode on the beaches of Santa Cruz, California, June 20th-21st, 2009. Teams of all ages and levels will bring their enthusiasm to the fields in what promises to be an awesome display of sport. The tournament is located in front of the world famous Santa Cruz Beach Boardwalk. The invigorating ocean waters will temper the heat of the games, while the roars of the crowds fuse with the roars of the rides. As a player, you will be challenged by the fast paced, unpredictability of the game. As a spectator, you will be thrilled by the talent of the players and share in the zeal of the game. As a community, you will be inspired by the lively, sociable experiences shared by the diverse mix of people that will make this beach soccer tournament such a success.