

SANTA CRUZ BEACH SOCCER CHAMPIONSHIPS

2019 SPONSORSHIP FORM

LEVELS OF EVENT SPONSORSHIP:

- FORWARD \$500+
- CENTER \$1,000+
- FULLBACK \$2,500+

- SWEEPER \$5,000+
- STRIKER \$8,500+
- GOALKEEPER \$10,000+

COMPANY NAME: _____

CONTACT PERSON: _____

TITLE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ FAX: (____) _____

EMAIL ADDRESS: _____

WEBSITE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

PLEASE MAIL YOUR CHECK (PAYABLE TO "US SOCCER INTERNATIONAL"), SPONSORSHIP FORM, AND CAMERA-READY ADVERTISEMENT NO LATER THAN MAY 20TH TO:

SANTA CRUZ BEACH SOCCER CHAMPIONSHIPS
P.O. Box 782
LIVERMORE, CA 94551-0782
(415) 342-5851
INFO@BEACHSOCCERCHAMPIONSHIPS.COM

SANTA CRUZ BEACH SOCCER CHAMPIONSHIPS

LEVELS OF EVENT SPONSORSHIP

FORWARD \$500+

- Booth on the beach & access to the hospitality tent
- One onsite signage opportunity & DJ promotions
- Name/logo on tournament flyers
- Two 1-day unlimited ride wristbands for the Beach Boardwalk
- Logo/link on the website
- Business card in event program & insert in team packet

CENTER \$1,000+ (All of the above, plus)

- Name/logo on tournament t-shirt
- One additional onsite signage opportunity (2 total)
- Two additional wristbands (4 total)
- Quarter page ad in event program

FULLBACK \$2,500+ (All of the above, plus)

- Upgraded booth location
- Name in all print advertising (150,000 circ.)
- Two additional onsite signage opportunities (4 total)
- Two additional wristbands (6 total)
- Priority logo/link on the home page of the website
- Half page ad in event program

SWEEPER \$5,000+ (All of the above, plus)

- Name in all press releases & media coverage
- Complimentary corporate team entry
- Two additional onsite signage opportunities (6 total)
- Two additional wristbands (8 total)
- Logo/link on ALL tournament website pages
- Full page ad in event program & product in team packet

STRIKER \$7,500+ (All of the above, plus)

- Two additional onsite signage opportunities (8 total)
- Two additional wristbands (10 total)
- Priority logo/link on ALL tournament website pages
- Full page, inside cover ad in event program

GOALKEEPER \$10,000+ (All of the above, plus)

- Name/logo printed on the team packets
- Vehicle display at the event in the prime lawn area
- Two additional onsite signage opportunities (10 total)
- Full page, back cover ad in event program (10" x 7 ½")

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EVENT ADVERTISING OPPORTUNITIES

- **EVENT PROGRAM ADS**
Distributed to all players, team managers, & volunteers – over 2,000 are printed in full color & used throughout the tournament
- **T-SHIRTS**
Over 1,000 sold prior to & during the event
- **ONSITE SIGNAGE:**
 - **FIELD SIGNS** – All 10 sand soccer fields have highly visible field identifiers (3'x6'): half the space is used for the field number, half is used for the ad
 - **BANNERS** – Hung on the presentation stage, DJ booth, & by entrances
 - **DOUBLE-SIDED SIGNS** – Fastened to stakes & placed in strategic positions
- **BOOTH ON THE BEACH**
A 10'x10' canopy in the middle of the action. Products (including food/drink) cannot be sold; promotional materials/souvenirs can be distributed
- **TEAM PACKETS**
Distributed to all teams – add a promotional insert or souvenir item
- **CUSTOMIZED MERCHANDISE**
Customize an item with your logo for the players (e.g. water bottles, snack bars, hats, etc.)

ADVERTISING OPTIONS

<u>EVENT PROGRAM AD</u>	<u>SIZE</u>	<u>PRICE</u>
<input type="checkbox"/> BUSINESS CARD	2 1/2" x 3 3/4"	\$ 100
<input type="checkbox"/> QUARTER PAGE	5" x 3 3/4"	\$ 175
<input type="checkbox"/> HALF PAGE	5" x 7 1/2"	\$ 300
<input type="checkbox"/> FULL PAGE	10" x 7 1/2"	\$ 450

T-SHIRTS

<input type="checkbox"/> NAME LISTED	1" x 3"	\$ 300
<input type="checkbox"/> LOGO	2" x 3"	\$ 500

ON-SITE SIGNS

<input type="checkbox"/> ONE FIELD SIGN	3' x 3'	\$ 400
<input type="checkbox"/> ALL FIELD SIGNS (10)	3' x 3'	\$ 3,000
<input type="checkbox"/> DOUBLE-SIDED SIGNS	3' x 3'	\$300
<input type="checkbox"/> BANNERS	VARIOUS	\$400-\$600

CUSTOMIZED MERCHANDISE

Contact us for these special opportunities!